



« Grès de La Roche » – The Ardennes, Throughout the time

2009 season
A great day out in La Roche-en-Ardenne

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Welcome to La Roche

IN THIS BROCHURE

- 1 Welcome to La Roche
- 1 Grès de La Roche, The Ardennes throughout the time
- 2 Programme for groups
- 3 Menus for groups
- 4 A day out in La Roche: Package A
- 5 A day out in La Roche: Package B
- 6 Our group formula « free time »
- 7 Booking form

La Roche, the Jewel of Ardenne, nestles in its leafy setting on the banks of the River Ourthe, just waiting to share with you its wealth of history, its stories and legends... and its ghost!

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La Roche-en-Ardenne is a land of culture, gastronomy and history, offering you everything you could wish for a day's outing...

...

Grès de La Roche, The Ardennes throughout the time

This new tourist attraction, which had a major facelift in 2005, invites you to take a trip into the history of La Roche's famous blue stoneware. From the earth to the table, discover the uses of stoneware down the centuries by way of a modern presentation.

Take our animated tour to rediscover the bygone techniques and experience the sensations, emotions and odours that marked the lives of the butcher, the baker, the apothecary, the monks... as well as the lords of La Roche and their serfs. Stunning reconstructed interiors and the unique the potter's workshop, using holographic projection!

And don't miss the interactive multimedia presentation on the story of Ardenne ham as well!

You'll have the chance to do some shopping in our sales area, and enjoy local fare and tastings in our rustic restaurant and tavern.

Closed Mondays (except Public holidays, and from 15th July - 20th August) Booking essential.

Audio commentary in F/NL/ENG/D - min. 25 people, max. 120 people.
Access: via E25 motorway (Baraque Fraiture exit) or N4 trunk road (Hollogne or Champlon exits)
Coach parking close by.

Programme for groups

We offer a special package deal for parties (minimum 25 people) - for just €5.70 per adult (child €4.70), you'll get:

1. Before noon +/- 10 am :Reception of your party in our rustic tavern with coffee (of soft-drink)

Optional extra: a croissant to accompany the welcome coffee: + 2,00 €

2. An audio commentated tour of our new attraction in 4 languages (lasts approx. 1 hr).

Price reduction without Option 1 :

adult : 4.00 Euros/person

child : 3.20 Euros/person

You can also enjoy lunch in our 120-seat restaurant. Please refer to our menus and dishes on page 3.

Note: school parties can order in advance a special children's dish or a picnic.

You can also combine your visit with :

A 3/4 hour trip in a tourist 'train' tour to explore La Roche	+ 4.00 euros
A 1 hour visit to the Battle of the Ardennes Museum in La Roche (<u>option</u> : guide upon request: +25 €/parties)	+ 4.50 euros
A visit to the medieval Castle (<u>option</u> : guide upon request) : + 25 Euros/ parties)	+ 3.50 euros
A visit to the Mill Museum	+ 3.25 euros
A visit to the Wild Game Park (without the tourist train)	+ 4.00 euros
A visit to the Cyril chocolate works in Samrée (<u>Option</u> : Personalised bar of chocolat: +2.00 €) (8 km away) (At the end of the day)	+ 2.50 euros
Visit (with tasting) at the end of the day of the brewery "St Monon à Ambly" (at about 25 km) where they brew "La Féodale de La Roche"(<u>Option</u> : 1 decorated glass : + 2.50 €) / At the end of the day	+ 3.50 euros
Visit of "goose liver of Floumont" (raise and processing at about 8 km) + small tasting / At the end of the day	+ 3.00 euros

Our special "Sampling Local Flavour" suggestion :

*Try a little taste of Ardenne ham with a glass of local beer
5.00 euros*



Menus and dishes for groups

Menu 1 : 13.00 euros

Soup of the day

Chicken leg - sauce " Archiduc"
Baked potatoes and vegetables

Local-style 'bread pudding'

Menu 3 : 18.50 euros

La Roche smoked ham

&

Home-made terrine with hazelnuts

Ardennes-style stuffed filet of pork
Mixed vegetables +

Oven-cooked jacket potatoes

A flute of egg-custard, whipped cream

Local Menu 5 : 28.00 euros

Ardenne ham
with seasonal accompaniment

La Roche 'purnalet' sorbet
[local alcohol speciality]

Lightly-salted suckling pig
with its accompaniment

Fruits of the forest bavarois

"Ardennes Platter" : 11.00 euros

Plated assortment of :

slice of white bread
+ slice of wholemeal bread
+ rol + butter

slice of smoked ham
+ slice of ordinary ham + slice of cheese
+ slice of coarse pâté + jam

Beverages: 2 cups of coffee or tea

**(Note: this price is for a party of
minimum 25 people)**

Menu 2 : 15.00 euros

Vegetable soup of the day

Roast Pork
with old-fashioned sauce
Baked potatoes and vegetables of the day

Baked caramel custard

Game Menu 4 : 23.00 euros

Game Pâté with onion marmalade

Wild boar stew, 'Grand Veneur' sauce
Pear in wine

Oven-cooked jacket potatoes

Vegetables

Apple pie

Individual dishes

Plate of La Roche smoked ham, bread and
butter

9.00 euros

Local cold collation
(Ardennes platter)

13 euros

Grilled La Roche knuckle of ham,
mustard sauce

17 euros

La Rocher Quiche +raw vegetable

8.00euros

Open sandwiches – ham or cheese or coarse
pâté or dried sausage : 5 euros

Beverage package

1 house special aperitif

+ 2 drinks with meal (wine, beer,
water, lemonade or cola)

+ 1 coffee

= **9.50 euros**



*Note:
the whole group
must choose
the same menu!!*

A day out in La Roche (package A)

Our package

“ A day out in La Roche en Ardenne ”

An à la carte programme
based around our new attraction:

Grès de La Roche -The Ardennes throughout the time

Morning :

Welcome around 10-10:30 am with coffee (or soft drink for children)

Audio commentated tour of the attraction.

Shopping for local products, pottery and other gifts.

Around noon :

3-course meal (Menu 2)

(note: alternative menu can be substituted for a supplement - see rates for the various menus on page 3)

2 pm :

Tourist ‘train’ visit of La Roche (3/4 hr) or visit of the Mill Museum.

Extra: one of the extra activities listed on page 2 can be added to this programme.

2009 rates :

Fully inclusive (except for drinks taken with meal) : **24.70 euros**

Complete package :

The above programme+

- 1 house special aperitif
- 2 beverages with meal (wine, beer, water, lemonade or cola)
- 1 coffee with dessert

34.20 euros



*A typical La Roche gift:
an item of Blue
Stoneware, painted or
carved.*

A day out in La Roche (package B)

The package we're describing here is suitable for all groups, and if required can be extended by some other activity not listed here...

So here's a little foretaste of your day out...

Arriving around 10-10:30 am, you'll be welcomed to Grès de La Roche with a coffee (or a soft drink, for children) in the rustic 'L'Ancienne Poterie' (The Old Pottery) tavern.

Then you'll be able to explore, at your leisure, the history of this stoneware and of Ardenne ham (audio commentated tour).

At noon, you'll be able to enjoy a 3-course lunch (Menu 2, or upon request another menu at extra cost), again in the rustic setting of our typical Ardenne restaurant 'L'Ancienne Poterie' (The Old Pottery).

You'll be able to do some shopping in our sales area, perhaps to take home a quality, original gift for those who haven't been lucky or enterprising enough to join in this day trip.

2 pm, and it's time to take the little tourist 'train' that's going to take you on a placid journey of discovery around La Roche. Always an enjoyable moment for any age group!

At 2.45 pm, the train will drop you off at the Mill Museum, on the 'Petite Strument' estate. In this authentic 19th century mill maintained in working order, you'll be able to follow the trail of the grain from when it enters the mill right up to the finished flour, in the language of your choice (on individual audio commentary receivers).

At 3.45 pm, your coach will pick you up again to drop you off in the centre of our little town, which you'll be free to go round at your leisure... Some might want to go shopping, while foodies will doubtless want to sample some of our local specialities, and more sporty types might set off to attack the castle, or climb up to St Margaret's Chapel and the Le Deister viewpoint...

All too soon, it'll be time to leave us – and we're sure you'll be eager to come back and see us again in La Roche!

Price for this complete programme : 27.95 Euros



All booking must be confirmed by payment of a 30% deposit credited to our bank account:

340-0721850-14

IBAN :

BE94 3400 7218 5014

BIC :

BBRUBEBB

Don't forget to include the name of your group and the date of your visit!

Grès de La Roche, The Ardennes throughout the time

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6980 La Roche

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Our group formula “free time”

Our group formula « free time »

You would like to discover with a group (minimum 25 people) the city of La Roche-en-Ardenne, everyone at his own rhythm? This is what you are looking for.

Arrival at our café at about 10.30 h (this schedule is only an example): welcome with coffee.

Visit of our attraction (individual audio guide in four languages), while discovering the history of our region with the famous Grès de La Roche as your guide and a multimedia animation about the history of the famous Ardennes ham. (Duration: about 1h).

Meal: dish of the region (with ham, sausages, tureen, cheese, and vegetable salad) with bread and butter.

From 13.00h, if you like so: free time in La Roche and its neighbourhood.

Suggestions and prices of the facultative visits:

A 3/4 hour trip in a tourist ‘train’ tour to explore La Roche	+ 4.00 euros
A 1 hour visit to the Battle of the Ardennes Museum in La Roche (option: guide upon request) : + 25 Euros/ parties)	+ 4.50 euros
A visit to the mediieval Castle (option: guide upon request) : + 25 Euros/ parties)	+ 3.50 euros
A visit to the Mill Museum	+ 3.25 euros
A visit to the Wild Game Park (without the tourist train)	+ 4.00 euros
A visit to the Cyril chocolate works in Samrée (8 km away) At the end of the day - (Option: Personalised bar of chocolat: +2.00 €)	+ 2.50 euros
Visit (with tasting) at the end of the day of the brewery “St Monon à Ambly” (at about 25 km) where they brew “La Féodale de La Roche” At the end of the day (Option: 1 decorated glass: + 2.50 €)	+ 3.50 euros
Visit of “goose liver of Floumont” (raise and processing at about 8 km) + small tasting / At the end of the day	+ 3.00 euros

Price of the day: **18.70 € pro person**. without drinks at the table and facultative visits.

Scrl GDLR ANIMATIONS

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Booking form

Name of Club or Society : _____

Name of person in charge signing : _____

Address : _____ Postcode : _____ Town : _____

Tel : _____ Mob. : _____ Fax : _____ E-Mail : _____

Date of visit : _____ Anticipated number in party : _____

1. Choice of programme : Tour of the attraction with 1 beverage (+ croissant ?) Price : _____ per person

Tour of the attraction (no beverage). Price : _____ per person

A day out in La Roche. Package 1 or 2 Price : _____ per person

Overall price of chosen programme : _____ X Number in party : _____ = Total due : _____ euros

2. Type of meal chosen : _____

Price of meal : _____ X Number of diners : _____ = Meals total : _____ euros

3. Other additional programme(s) : _____ Price : _____ euros

_____ Price : _____ euros

_____ Price : _____ euros

Price of extras : _____ X Number in party : _____ = Extras total : _____ euros

4. Other supplements : _____

Item cost : _____ X Number in party : _____ = Total _____ euros

5. Total cost of entire programme : _____ euros

30 % deposit to be paid into our account to finally confirm your booking 340-0721850-14 : _____ euros

Signed in duplicate _____ date _____

Agreed,

SCRL GDLR Animations

Customer

Name of person in charge : _____ Name of person in charge : _____

General Conditions :

1. The total cost of the programme is payable in cleared funds, except where special arrangements have been made with our express agreement. Any sums not paid as and when due shall be surcharged with interest at 1.5 % per month, together with a sum of 25 % of the amount outstanding (minimum €75) for administration expenses, without right of challenge or notice being served.
2. Final confirmation of the exact number in the party shall be given at least 8 working days before the date of the programme. In the event of their being fewer participants on the day of the programme, you will be billed on the basis of the minimum number (i.e. the confirmed number in party less 10 %).
3. Deposits paid will be retained as compensation in the event of cancellation.
4. Any cancellation must be notified in writing as soon as possible. In the event of late cancellation (between 1 month and 15 days prior to booked date) you will be billed for a cancellation fee of 30% of the programme cost by way of compensation.
5. Without exception, any dispute shall be handled by the courts of Marche-en-Famenne.